

NICK DESANTIS



CREATIVE DIRECTION • MULTIMEDIA DESIGN • INFOGRAPHICS • WRITING • VIDEO

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WORK EXPERIENCE

Infographics Designer & Editorial Contributor

MTV Networks/Viacom, New York, NY 2013 - Present
MTV News, Film.com & NextMovie Websites

- Research, develop and design infographics.
- Conceptualize, research and write news and feature stories.
- Work has appeared on front page of BuzzFeed.com and Reddit.com.

Creative Director

DeCicco Family Markets, Pelham, NY 2013 - Present
Westchester County-based Premium Food Market Chain

- Devise, assign & implement assorted branding and multi-channel marketing initiatives, including direct mail, in-store signage, outdoor advertising and other promotional campaigns.

Video and Editorial Contributor

The Post and Courier, Charleston, SC May - June 2013
Charleston-based Daily Newspaper

- Led the filming and editing of Spoleto Festival video features that included interviews with artists and performance footage.
- Contributed previews, reviews and feature articles.

Lead Producer & Contributor

TheNewshouse.com, Syracuse, NY 2012 - 2013
Syracuse University Community News Website

- Created, oversaw, assigned and edited multimedia stories for the entertainment section and blogs.

Graphic Designer & Social Media Coordinator

Rye Playland, Rye, NY 2008 - 2012
Amusement Park and National Historic Landmark

- Created "Playland Vintage Photo Caption Contest," responsible for an increase of over 20,000 fans on the official Rye Playland Facebook page since April 2009.

Graphic Designer

Engel Entertainment, New York, NY 2007 - 2012
Film and Television Production Company

- Designed over 40 one-sheets for new TV pilots.

AWARDS

First Place: Best TV Feature Story

Syracuse Press Club
"Roller Derby is a Lifestyle for CNY Players" - TheNewshouse.com

EDUCATION

Syracuse University, Syracuse, NY 2012 - 2013
S.I. Newhouse School of Public Communications
MA in Arts Journalism

Syracuse University, Syracuse, NY 1999 - 2003
School of Visual and Performing Arts
BFA in Computer Graphics
Minor in Public Communications,
S.I. Newhouse School of Public Communications

SKILLS

Software:

Adobe Photoshop, InDesign, Illustrator, Dreamweaver, QuarkXPress, Microsoft Word, Excel, SharePoint Designer, PowerPoint, Final Cut Pro X, Audacity and HD video.

Social Media and Web:

Facebook, Twitter, Instagram, Storify, YouTube, Vimeo, Flickr, Vine, HTML, Drupal, Joomla, LexisNexis, Wordpress and Tumblr.

SELECTED PUBLISHED WORK

INFOGRAPHICS • MULTIMEDIA • WRITING • VIDEO

"The Walking Dead Chronology: Season 4, Part 2"

A linear infographic walkthrough of the activities of each faction of survivors in The Walking Dead's second half of the 4th season.
MTV.com - March 28, 2014

"6 Degrees of J-Law"

Infographic showing Oscar winner Jennifer Lawrence's connection to various other 2014 Oscar nominees within 6 degrees of separation.
MTV.com - February 27, 2014

"Originals & Remakes: The Box Office Comparison"

Article and infographic that compares the domestic box office grosses of a selection of recent movie remakes and their respective originals.
Movies.com - November 26, 2013

"The Paintings Behind The Films: When Fine Art and Filmmaking Collide"

A detailed look at the fine art inspirations behind the blockbuster film "Pacific Rim" and 10 other films throughout history.
Film.com at MTV Networks - July 12, 2013

"Infographic: Will Ferrell's Comedic Genius"

Visual retrospective that chronologically depicts noteworthy quotes and roles from 16 movies in Will Ferrell's filmography.
MTV.com - April 8, 2013

"Roller Derby is a Lifestyle for CNY Players"

Multimedia profile of roller derby culture in Central New York that includes video and interactive timeline components.
TheNewshouse.com - December 5, 2012

REFERENCES

Kevin Polowy

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Chris DeCicco

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(914) 403-0216 • chris@deciccos.com

Johanna Keller

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